

Rep Order# 6860849 Ver# 3 Mod# 0 Status Confirmed

Traffic Order# 107430

Last Received: 10/03/2012 12:12 PM
Showing Buylines: All Lines

Printed: 10/04/2012 7:47 PM

1 of 3

Station KSNV-TV LAS VEGAS, NV.
Advertiser () PATRIOT MAJORITY US
Product PAT MAJORITY USA
Estimate# 1966
Buyer Sarah Levene
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/1966
Flight Dates 10/04/2012 - 10/12/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$1,000.00	10/04-10/12	0	0	0	\$0.00	
	2	SA	7A-9A	SATURDAY TODAY	:30	\$900.00	10/06-10/06	1	1	1	\$900.00	
	3	TH-F,M-W	7A-9A	TODAY SHOW	:30	\$1,900.00	10/04-10/10	8	1	8	\$15,200.00	
	4	TH-F,M-W	12P-1230P	NEWS 3 AT NOON	:30	\$500.00	10/04-10/10	2	1	2	\$1,000.00	
	5	TH-F,M-W	1230P-1P	NEWS 4: THE AGENDA	:30	\$325.00	10/04-10/10	3	1	3	\$975.00	
	6	SA-SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$750.00	10/06-10/07	1	1	1	\$750.00	
	7	TH-F,M-W	11A-12P	RACHEL RAY	:30	\$500.00	10/04-10/10	3	1	3	\$1,500.00	
	8	TH-F,M-W	2P-3P	THE DOCTORS	:30	\$325.00	10/04-10/10	3	1	3	\$975.00	
	9	TH-F,M-W	3P-4P	DR. PHIL	:30	\$600.00	10/04-10/10	3	1	3	\$1,800.00	
	10	TH-F,M-W	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$900.00	10/04-10/10	2	1	2	\$1,800.00	
	11	TH-F,M-W	430P-5P	NEWS 4 AT 430P	:30	\$900.00	10/04-10/10	2	1	2	\$1,800.00	
	12	TH-F,M-W	5P-630P	EARLY NEWS	:30	\$1,800.00	10/04-10/10	5	1	5	\$9,000.00	
	13	SA	630P-730P	JEOPARDY/WHEEL OF FORTUNE	:30	\$525.00	10/06-10/06	1	1	1	\$525.00	
	14	TH-F,M-W	630P-730P	JEOPARDY/WHEEL OF FORTUNE	:30	\$1,700.00	10/04-10/10	5	1	5	\$8,500.00	

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 Product PAT MAJORITY USA WASHINGTON, DC 20007 Salesperson ()
 Estimate# 1966 Agency C/P1/P2/E 84/91/1966 Salesperson Phone# 215-568-6540
 Buyer Sarah Levene Flight Dates 10/04/2012 - 10/12/2012 Salesperson FAX# 215-568-1845
 Phone# Hiatus Weeks
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	W	9P-10P	LAW AND ORDER SVU	:30	\$4,000.00	10/10-10/10	1	1	1	\$4,000.00	
	16	M	8P-10P	THE VOICE	:30	\$4,000.00	10/08-10/08	0	0	0	\$0.00	
	17	TU	10P-11P	PARENTHOOD	:30	\$3,200.00	10/09-10/09	1	1	1	\$3,200.00	
	18	TH	9P-10P	THE OFFICE/ PARKS & REC	:30	\$3,200.00	10/11-10/11	1	1	1	\$3,200.00	
	19	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,400.00	10/06-10/06	1	1	1	\$1,400.00	
	20	TH-F,M-W	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$750.00	10/04-10/10	3	1	3	\$2,250.00	
	21	TH-F,M-W	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,400.00	10/04-10/10	2	1	2	\$2,800.00	
	22	SU	530P-830P	SUN NT FB: SD & N ORLEANS	:30	\$14,000.00	10/07-10/07	1	1	1	\$14,000.00	
	23	TH-F	7A-9A	TODAY SHOW	:30	\$1,900.00	10/11-10/12	2	1	2	\$3,800.00	
	24	TH-F	12P-1230P	NEWS 3 AT NOON	:30	\$500.00	10/11-10/12	1	1	1	\$500.00	
	25	TH-F	2P-3P	THE DOCTORS	:30	\$325.00	10/11-10/12	1	1	1	\$325.00	
	26	TH-F	3P-4P	DR. PHIL	:30	\$600.00	10/11-10/12	1	1	1	\$600.00	
	27	TH-F	5P-630P	EARLY NEWS	:30	\$1,800.00	10/11-10/12	1	1	1	\$1,800.00	
	28	TH-F	630P-730P	JEOPARDY/WHEEL OF FORTUNE	:30	\$1,700.00	10/11-10/12	1	1	1	\$1,700.00	
	29	TH-F	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,400.00	10/11-10/12	1	1	1	\$1,400.00	

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---REPORT TOTALS---
 Report Totals: 57 / \$85,700.00

---SALES MONTHLY TOTALS---

Oct 12: 57 / \$85,700.00
 Sales Totals: 57 / \$85,700.00
 Station Totals: 57 / \$85,700.00
 Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$317,407	CATV 0%	KBIR 0%	KINC 0%	KLAS 30%	KSNV 27%
		KTIV 22%	KTUD 1%	KVCW 2%	KVMY 3%	KVVU 15%
		XXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES
 Books NOV12
 Demos RA35+

---CREDIT RISK---
 CASH IN ADVANCE